

John Fullingim – The Right Light Brings a Significant Advantage

Dear GTI,

I would like to send you a quick note of thanks for the improvement the PDV-3e has facilitated in my photography.

I've been making photographic prints for 30 years, starting in the darkroom and transitioning many years ago to digital. My work is mostly fine art, with occasional high-profile advertising work. While I was in the middle of a one-year fine art mentorship with George DeWolfe, George insisted that I buy one of your viewers for his master exhibition print program. I couldn't imagine that I would gain any benefit whatsoever but purchased the PDV-3e at his insistence.

I must say that I'm shocked at the incredible difference the viewer has made in the quality of my prints. Despite the fact that I print with a top-of-the-line Epson printer, have mastered Capture One Pro, and have sophisticated calibrated monitors, I didn't realize what I could not see in my prints. When I started evaluating prints with your PDV-3e, my printing ability increased by an order of magnitude. I can now accomplish in two or three prints what once took several days and maybe 10 or more tries. And, the results are better.

I am literally astonished at how much being able to see my prints in this fashion have improved my images. Everyone that sees the new prints noticed.

While George DeWolfe's workflow and instruction have been a major part of this, I couldn't see the subtle detail he was instructing me in extracting (even on my calibrated monitors) until I was able to look at them with your viewer.

Thanks again for the great product and for the difference you've made in my photography.

Best regards,

John Fullingim
Dallas, Texas

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GTI's PDV e series delivers high quality performance at an affordable price. It enables ISO 3664:2009 viewing conditions with a minimum footprint. Four models are available with viewing areas ranging from 11" x 17" to 23" x 25." All feature a unique hinged design for easy transport, set up, and storage.